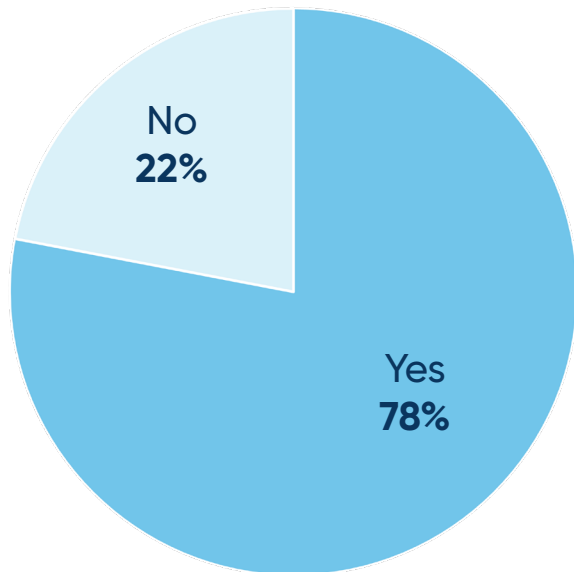


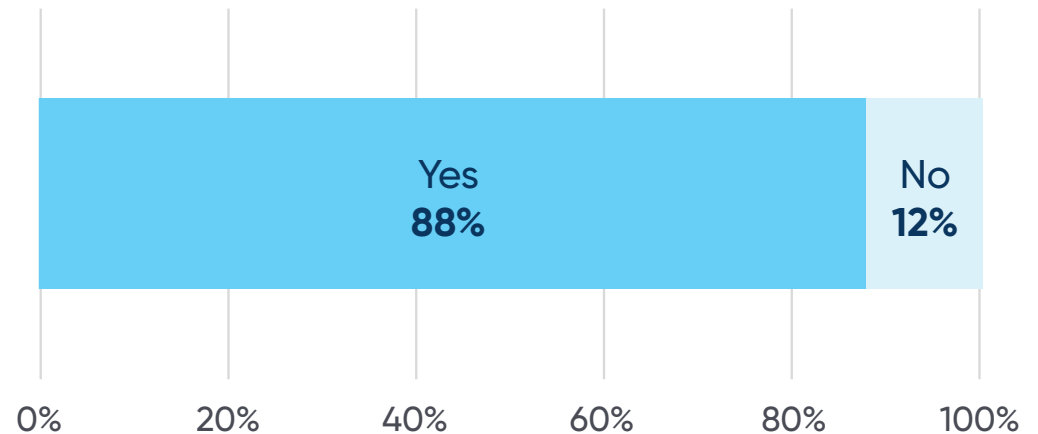
# CAREER PAGES

Approximately **2 in 10** OperationsInc recruiting clients do not have a career page on their company website. Among those who do have a career page, **12%** do not have their company culture represented anywhere on the page.

Does your client have a career page?



Is your client's culture represented anywhere on its career page?



When	Who	What	How	Why
Conducted in August 2023	Recruiting clients	2-question online survey conducted through Pollfish	Consultants answered survey on behalf of OI's recruiting clients	To gain insight on career pages and how they are utilized.